

Ideas North West Expo 2010
Saturday, 20th March
Turf Moor Enterprise Haven



AGENDA

- 0900 Setup
- 0930 Doors open to attendees
- 1000 **Welcome** Basil Philipsz – Chairman, Ideas North West
Opening Martin Smith – Burnley Councillor for Regeneration
- 1030 - 1100 Patents Seminar Emma Brenton – UK Intellectual Property Office
- 1100– 1145 **Inventors present their products:**
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| 1100 | Austin Stair Aid | Bill Austin |
| 1115 | LED Lighting | Martin Watson |
| 1130 | Extreme Bike | Chris Williams |
- 1145 **Presentation of Awards to Inventors**
Steve Hoyle – Commercial Director, Regenerate Pennine Lancashire Ltd
- 1200 - 1400 **Networking**
- 1400 – 1530 **Seminars:**
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| 1400 - 1430 | Alan Hughes – Federation for Small Businesses
Benefits for Members |
| 1430 – 1500 | Janet Bray – Patent Attorney
Protecting IP without Patents |
| 1500 – 1530 | Rona McFall and Paul White
Regeneration Pennine Lancashire
Local Grant Funding |
| 1530 – 1600 | Touch Marketing
Selling via the Internet |

During the day: Free patent clinics, discuss offers from local grant providers, meet and discuss with experienced inventors